

New York community colleges mean **jobs for New Yorkers**

New York's Community Colleges:

- Give 246,000 SUNY students access to an education that prepares them for JOBS or transfer to a four-year school.
- Know the employment needs in their communities and move fast to fill them. Nearly 80 percent of community college graduates remain local.
- Provide business and industry training to approximately 700,000 people per year.¹
- Are in the best position to educate tomorrow's work force. By 2018, New York will create 2.8 million new or replacement jobs, and 63 percent of all jobs in New York (6.1 million jobs) will require some post-secondary training beyond high school.²
- Provide opportunity to lower-income New Yorkers, who have been losing ground during the recession.
- Increase a graduate's annual income by 16 to 27 percent over the course of a lifetime.³
- Lead the state in preparing students for jobs in the semi-conductor, green energy, health care, information communication technology, and emergency management fields.
- Generate a 7.7 percent rate of return to state and local governments on their financial support for community colleges.⁴
- Help New York save \$81 million per year in social costs, including savings associated with improved health, reduced crime, reduced social services, and lower unemployment. ⁴

1. State University of New York

2. Help Wanted: Projection of Jobs and Education Requirements Through 2018, Georgetown University Center on Education and the Workforce

3. Kolesnikova (2009), Kane and Rouse (1995), Leigh and Gill (1997)

4. EMSI (January 2011)

May 2011

“Community colleges have long been heralded as essential resources, and as the economy continues its climb, they are also a vital link to the job market. Because they are affordable, accessible and offer a wide range of job-training programs, they are helping workers meet the post-recession demand for different sets of job skills.”

“Community colleges helping to fuel job market,”
Democrat and Chronicle, Rochester,
January 16, 2011

Community Colleges Deliver for New York



FLCC is an investment in Ontario County's future...

Local businesses and families rely on FLCC's efficient, effective programs.



Community colleges are **vital** to our region's future economic prosperity.

—Rob Sands, President and CEO
Constellation Brands, Inc.



The FLCC Victor Campus Center plays a role in educating workers who will fill **future jobs** in the private sector.

—Paul Griswold, President and CEO
Finger Lakes Technologies Group



FLCC recognizes the importance of listening to the needs of our **local industry leaders** and working to develop programs to meet those needs.

—Karen Springmeier
Finger Lakes Workforce Investment Board

FLCC ranks first in successful outcomes in the Rochester and Finger Lakes area and second out of all 29 upstate community colleges. Successful outcomes represent students who have graduated, transferred or continue to pursue higher education three years after enrolling.

FLCC uses money wisely: In 2008-09 FLCC ranked sixth in efficiency of 29 upstate colleges with an operating cost of \$7,561 per full-time equivalent student (FTE). That number was further reduced to \$7,342 per FTE in 2009-10.

FLCC meets the need for local health care workers. FLCC nursing graduates are in high demand and 96 percent of FLCC certified nursing assistant graduates get jobs shortly after graduation.

FLCC serves a growing proportion of the community. While general population figures are flat and K-12 enrollment is declining, enrollment at FLCC has grown from a total of 4,910 full- and part-time students in fall 2005 to 6,935 full- and part-time students in fall 2010, a 41 percent increase.

FLCC is affordable and accessible for low- and middle-income families. Fewer than half of all FLCC students leave with debt.

May 2011



Finger Lakes Community College means jobs for western New York

Finger Lakes Community College has a track record of collaborating with employers and workforce development leaders to make sure programs meet the needs of the regional economy.



“FLCC has taken the lead to partner with local manufacturers to promote and develop talent pipelines for high technology-oriented jobs through its Emerging Technologies program. The College’s support of the Finger Lakes Manufacturing Enterprise (FAME) will result in job placements (internships) and student engagement that would not occur otherwise.”

—**Ron Golumbeck** | ITT Goulds Pumps, Seneca Falls

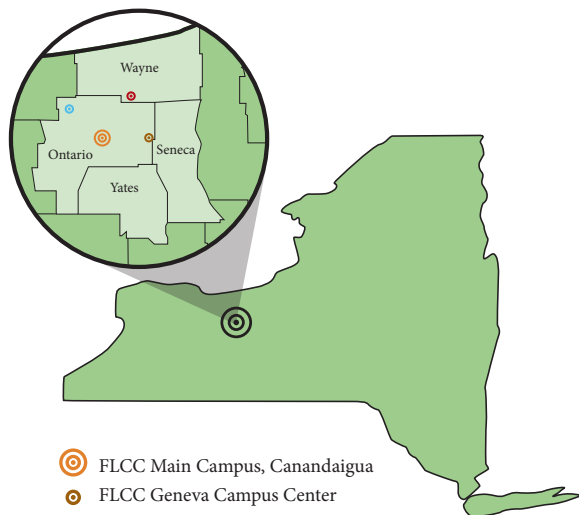


“By partnering with FLCC, we are able to fill high-demand Certified Nurse Assistant job openings with competent professionals who have completed all of their educational and certification requirements at the College.”

—**Richard Bonneville, NHA, FACHCA**
Administrator
Seneca Nursing Home & Rehabilitation Center

“It’s great to have the FLCC viticulture and wine technology program. Being able to hire people who have an understanding of fermentation and an understanding of what is going on in the winemaking and grape-growing process is invaluable to us.”

—**John Martini**
Anthony Road Wine Company, Penn Yan



- 📍 FLCC Main Campus, Canandaigua
- 📍 FLCC Geneva Campus Center
- 📍 FLCC Victor Campus Center
- 📍 FLCC Wayne County Campus Center, Newark

May 2011



Monroe Community College means jobs for western New York

MCC health graduates contribute greatly to the quality of local health care. In 2010, more than 90 percent of Monroe Community College nursing, radiologic technology and dental program graduates passed licensure and certification exams, exceeding state and national averages.

MCC serves as a community resource to aspiring entrepreneurs. The Pathways to Entrepreneurial Success Forum, hosted by MCC, supports the success of more than 400 small-business owners and aspiring entrepreneurs each year by centralizing national, regional and local resources and reinforcing their importance to Western New York's economy.

Innovative collaboration links MCC graduates to local jobs. Through the "Monroe Manufactures Jobs" initiative with Monroe County, new MCC graduates and advanced manufacturing companies are incentivized to form employment partnerships that strengthen the company and retain residents in the local workforce.

MCC sustainability studies and related fieldwork further its green commitment. Through our certificate program, the YouthBuild program and other short-term, noncredit training, emerging and displaced workers earn college and industry credentials and gain fieldwork training aimed at upgrading homes in urban and rural areas.

Local employers continue to hire the vast majority of our graduates. More than 600 employers hire our graduates each year, and about 90 percent of our graduates preparing for a career stay within the Greater Rochester area and enter growing fields, including business, communication, technology and health care.



"Monroe Community College is a **vital partner to the Rochester region** and its many employers. Its academic programs

are tailored to meet the labor force needs of our region. MCC listens and responds to the needs of the community in the training and re-training of its workforce."

—Sandra A. Parker, President and CEO
Rochester Business Alliance



"The programs here are **innovative**, and they do change and **respond to the needs of the community.**

And that's exactly as an employer what we would need a community college to do. That's the beauty of Monroe Community College."

—Eric Knaak, Vice President of Service
Isaac Heating and Cooling



Genesee Community College is an Investment in GLOW's future



"GCC has been an incredible partner in our Tech-led Economic Development efforts. They have developed excellent **educational programs in strategic high-tech industries** which offer career opportunities for our children to 'stay here' or 'come home to...'"

—Steven Hyde, President and CEO
Genesee County Economic Development Center



"GCC and The BEST Center have been **our partners** in general and skill-specific business training **for over 25 years.** They are our first call when training needs are identified."

—Charlie Cook, President
Liberty Pumps



"United Memorial Medical Center has recently worked with The BEST Center to train 700 of our employees. The lessons these employees learned in customer service continue to be used and shared with all new hires.

We are a better organization as a result."

—Mark Schoell, President and CEO
United Memorial Medical Center



"Genesee Community College has been instrumental in assisting in our Workforce needs— **creating critical skills** necessary in order to support business demands."

—Mary Lou Hamm
GLOW Workforce Investment Board Manager

A recent Economic Impact Study showed GCC accounts for \$126.2 million in GLOW-regional economic activity each year. This translates to 2.5% of the region's economy.

Through a unique partnership, GCC made 32 acres of land available to the Genesee County Economic Development Center for the new Upstate Med and Tech Park. The Park will house businesses focusing on emerging biomedical fields, and create hundreds of future new jobs.

The BEST Center at GCC provided training to more than 9,000 area employees through 325 different business and professional training programs last year.

GCC's cost per full-time-equivalent student—\$7,159—is among the lowest of all SUNY community college costs, and is 21% lower than the state average.

A GCC graduate with an associate's degree will earn \$415,000 more over the course of his or her career than a high school graduate.

May 2011



GENESEE
COMMUNITY COLLEGE

State University of New York